



Graphic designer influenced by the combination of systematic research and collaboration with passionate individuals to create impactful designs.

Contact

(402) 429-9944
hello@haylikent.design

Website

haylikent.design

Awards

SCC Deans List

October 2018–August 2020

Outstanding Student Designer

May 2020

Affiliations

AIGA Nebraska

October 2018–Present

Related Skills

Adobe | *InDesign, Photoshop, Illustrator, XD, Dreamweaver, Dimension, Lightroom*

Web Development | *Foundation, HTML5, CSS3, SCSS,*

Balsamiq, Invision, Github, Microsoft TFS

Project Management | *Clockify,*

Toggl, Trello, Notion, Asana, Slack, Microsoft Teams, Zoom

Photography | *Nikon D3400,*

Studio, Environmental

References

Available upon request

WORK EXPERIENCE

UNHS Project Associate | *Lincoln, NE*

University WADM Team | *May 2020–Present*

Course conversion in content management system, user experience and functionality testing, collaboration with developers and designers, maintaining organized files and documentation for use by other team members, working Agile and SCRUM with communication through Microsoft Teams, Zoom for daily stand-up, and Microsoft TFS to create user stories and review pull requests.

Graphic Design Intern | *Lincoln, NE*

Infusionmedia | *January 2019–Present*

Book design: including cover and body using Adobe InDesign and Illustrator, ePublication using PressBooks, editing and saving content for web use through Photoshop.

Freelance Graphic Designer | *Lincoln, NE*

Hayli Kent Graphic Design | *January 2019–Present*

Conceptualizing, client relations and communication, problem solving, identity, logo, and promotional design.

Marketing Team Lead | *Lincoln, NE*

Lincoln Escape Room | *Nov. 2017–June 2020*

Creating promotional graphics for multiple social media platforms, managing client inquiries, reporting to marketing director, collaboration with company leadership, maintaining customer service and key holder duties.

EDUCATION

A.A.S. Graphic Design and Media Arts | *Lincoln, NE*

Southeast Community College | *Graduated August 2020*

Coursework included: web design, web development, UX design, UI design, package design, print design, publication, identity and branding, promotional design, layout design, photography, and photo manipulation.